



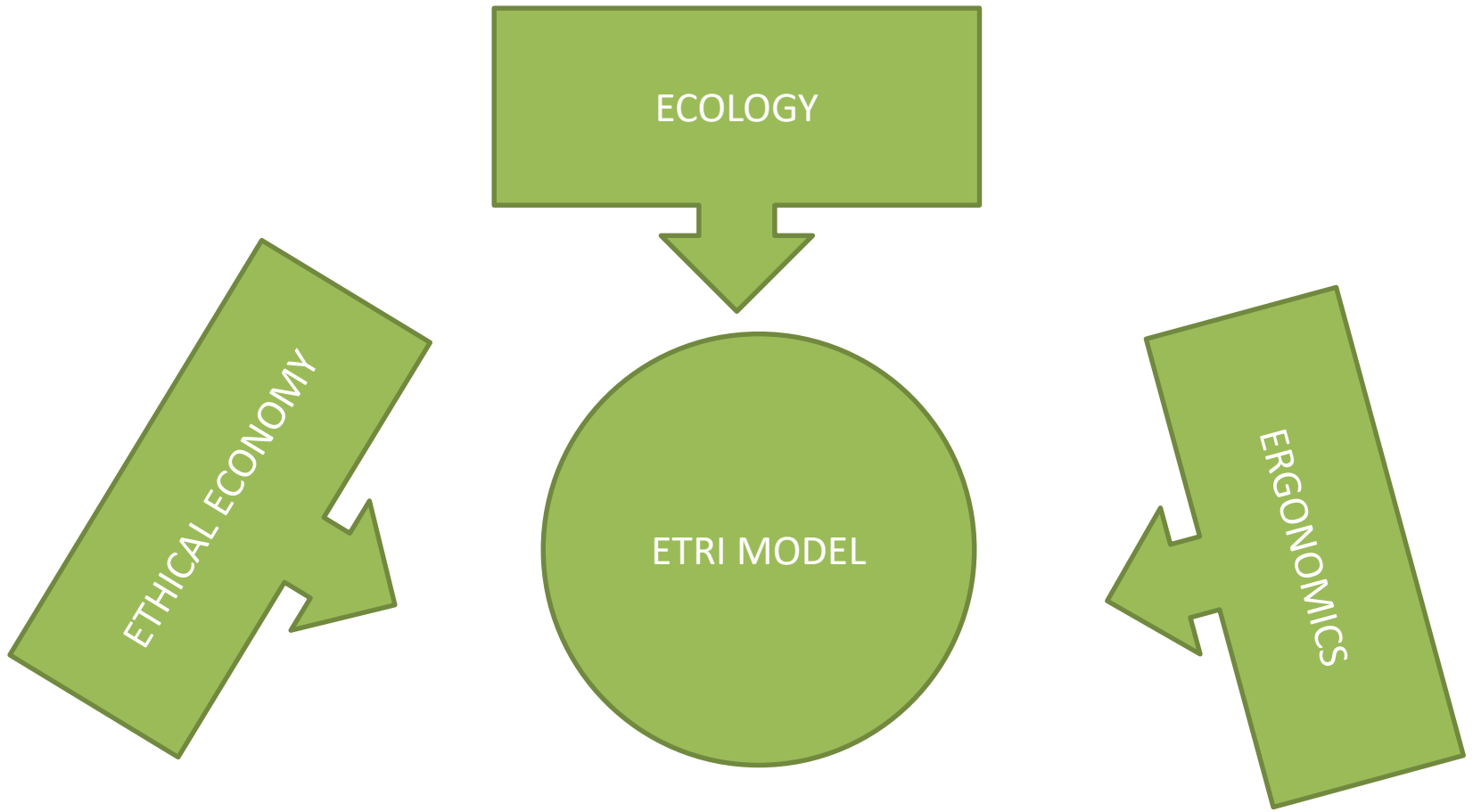
Lenka Puh, Jazon Ltd., Etri community

1000 clients

27 y of experience

1,18 mio€ in revenue in 2015

63 jobs



KROŽNO
GOSPODARSTVO





circular economy behaviour culture



9



She can collect the bag after a few days. It is as good as new!

Dopo qualche giorno, Emma può ritirare la sua borsa. La borsa è pronta come nuova!



8



Emma returns to Rent your Bag and uses the bag repeatedly.

Emma ritorna da Rent your Bag e la riprende in borsa.



After a number of years of intensive use, a tear appears in the bag.

Dopo qualche anno di uso intensivo, sulla borsa si è un strappo.



Emma takes the bag every volume: the supermarket, the beach, the gym, work, the ice skating rink...

Emma porta la borsa ovunque: al supermercato, in spiaggia, in palestra, al lavoro, nella pista di pattinaggio su ghiaccio...



5

A shopping bag exactly what Emma needs! She rents a bag from Rent your Bag.

Una borsa per le spese, era proprio quello che ci voleva per Emma! Emma prende a noleggio una borsa da Rent your Bag.



4



Damaged bottles are not re-used. They are processed into smaller plastic packages used for food packages.

La bottiglia danneggiata non vengono riutilizzate. Vengono trasformate in piccoli plastiche utilizzati per gli imballaggi per alimenti.

Emma takes them back in the supermarket. There, they are refilled with fizzy drink.

Emma la riporta al supermercato. Qui vengono riempita con una bevanda gassata.

Some friends are having a picnic in the park. What do they do with the empty plastic bottles?

Alcuni amici fanno un picnic nel parco. Cosa faranno con le bottiglie di plastica vuote?

There we have Emma with her bicycle. She is going to have a lovely picnic in the park. The bag is packed with food and drink.

Qui vediamo Emma con la sua bicicletta. Sta per fare un bellissimo picnic nel parco. La borsa è piena di cibo e bevande.

10

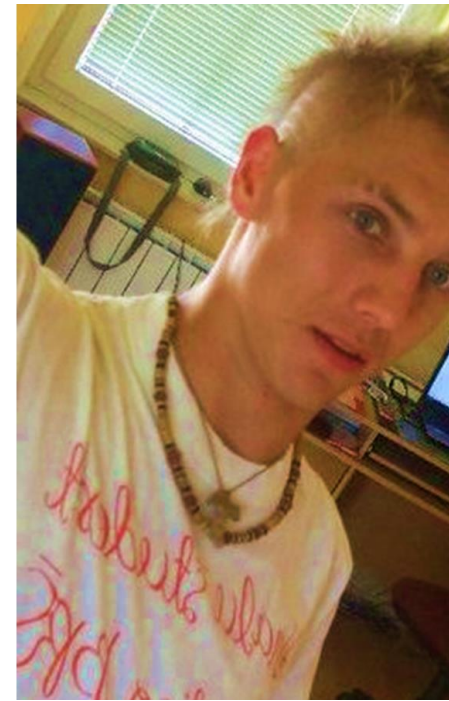


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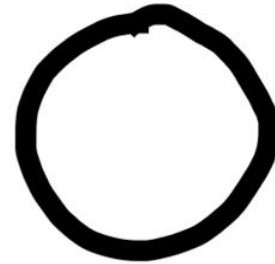
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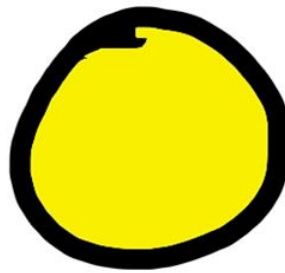
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DON'T REINVENT
THE WHEEL



JUST REDESIGN IT

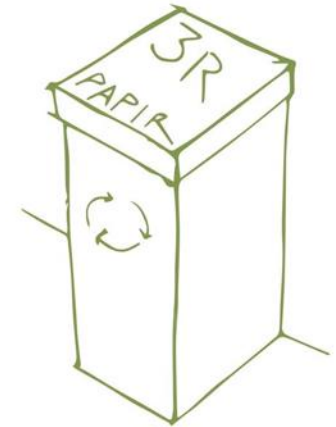


VIDEO





Iniciativa



Kjer najraje odložim...



STAR NOVO
PAPIR ZA UPANJE

17. marec - 30. april 2014

MI ZBIRAMO!





The Stars of

ZERO WASTE

4TH ANNUAL NATIONAL

ZERO WASTE BUSINESS CONFERENCE



ZEROWASTE

VIDEO



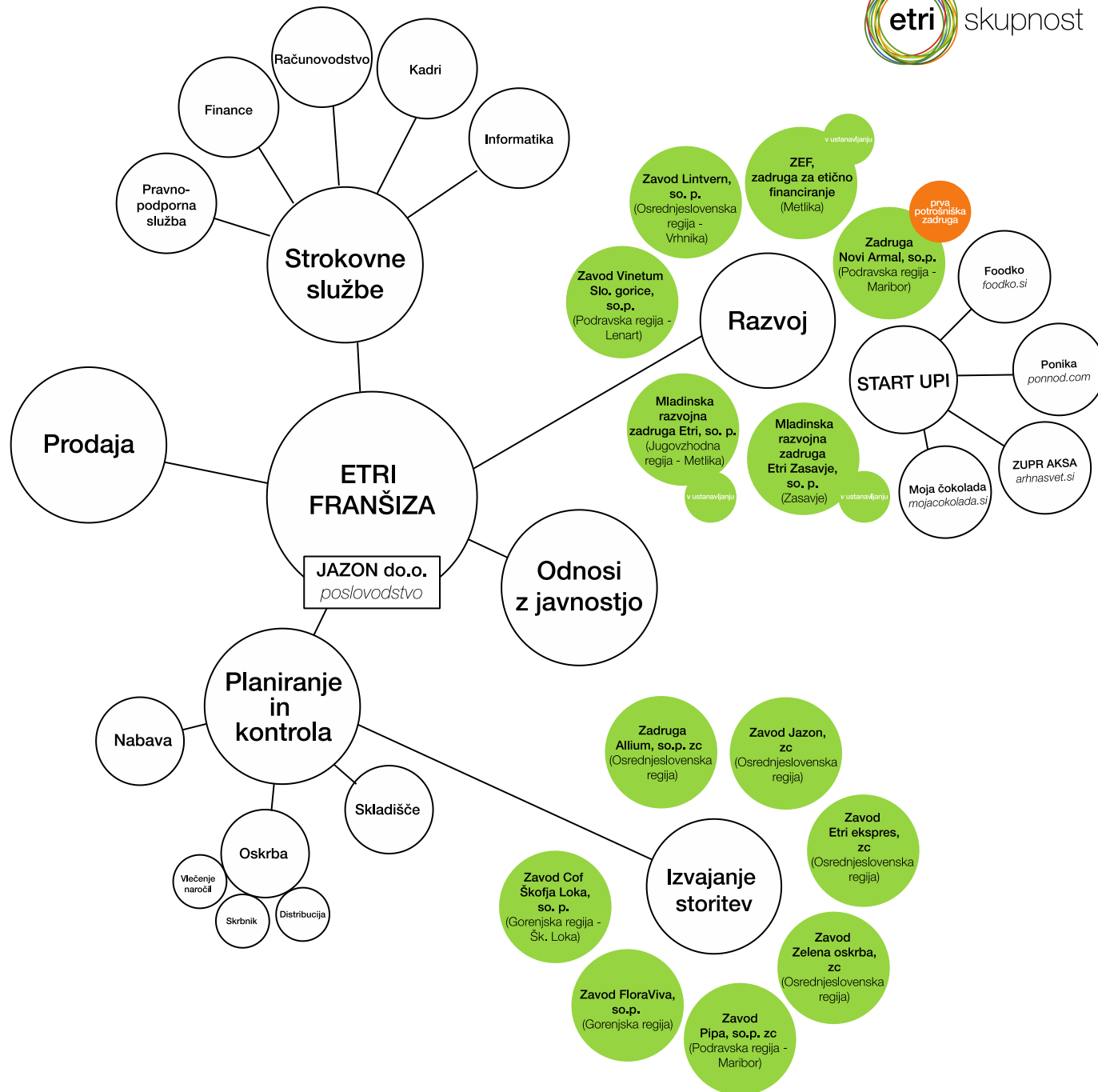




GOING LOCAL IN SLOVENIA



VIDEO





community