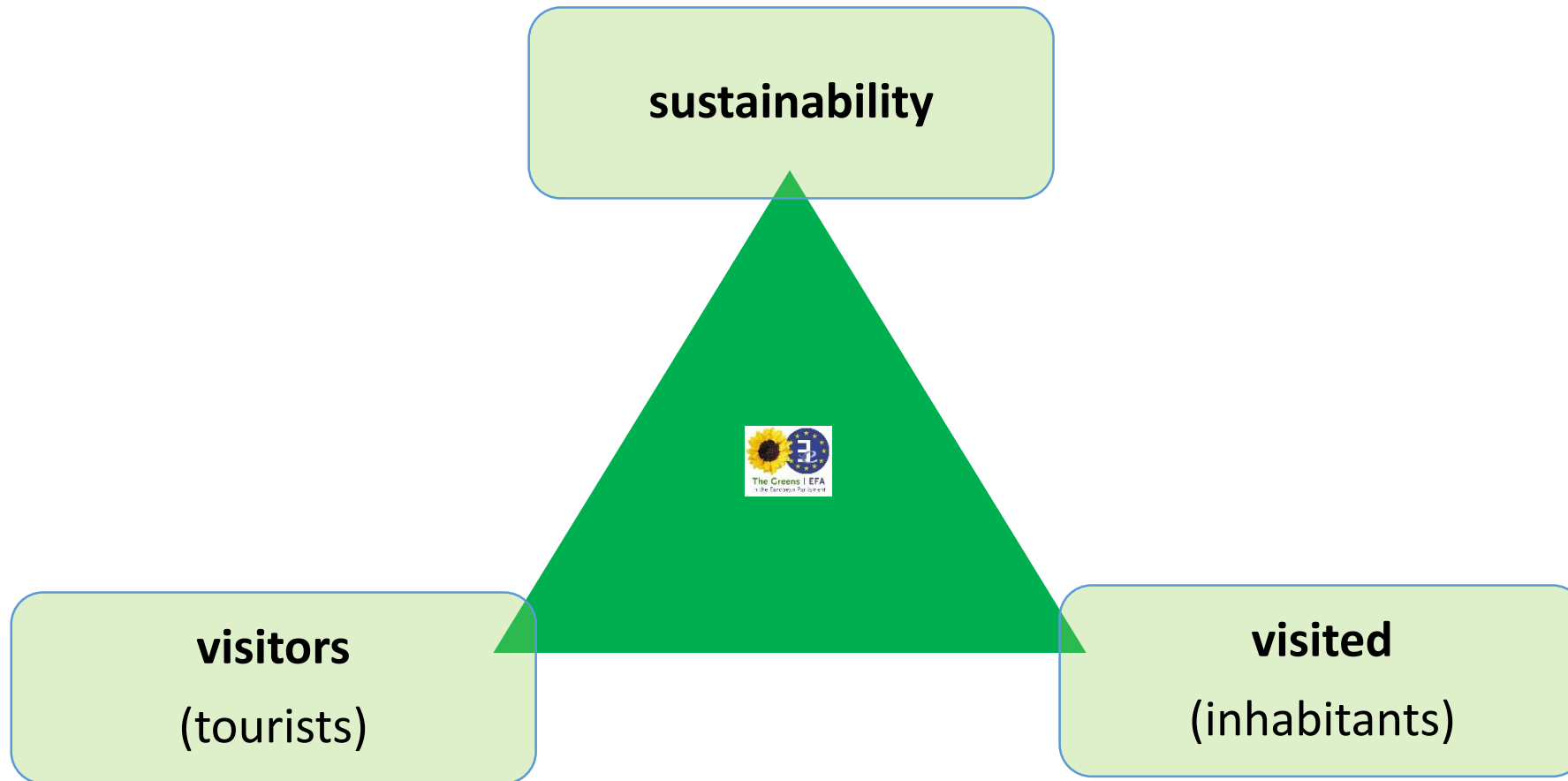


# Green and accessible tourism

- **Green = sustainable**
- **barrier-free accessibility for all**

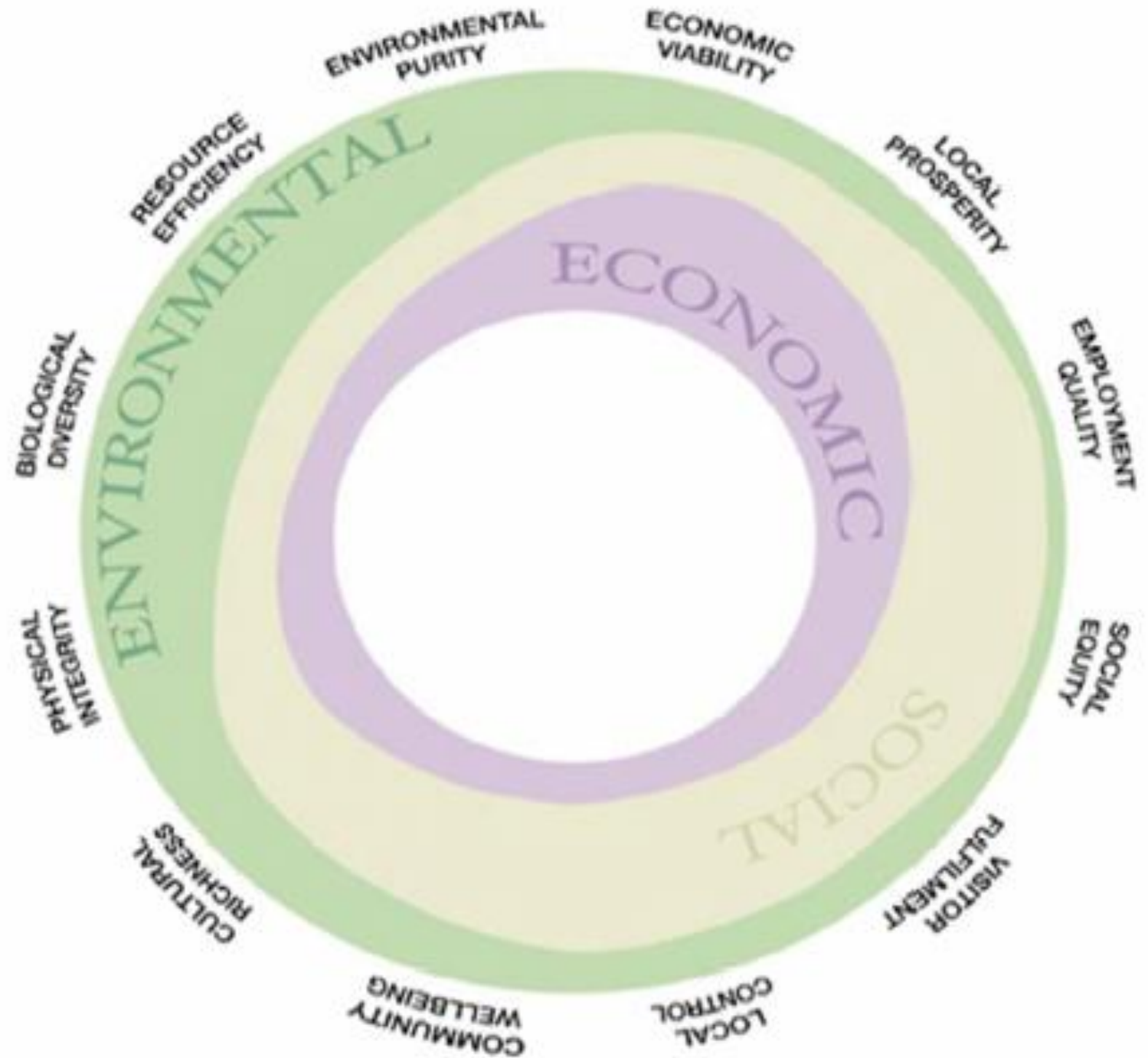
# Green tourism triangle



# Examples of AIMS (12) FOR GREEN TOURISM

*What about  
climate and accessibility?*

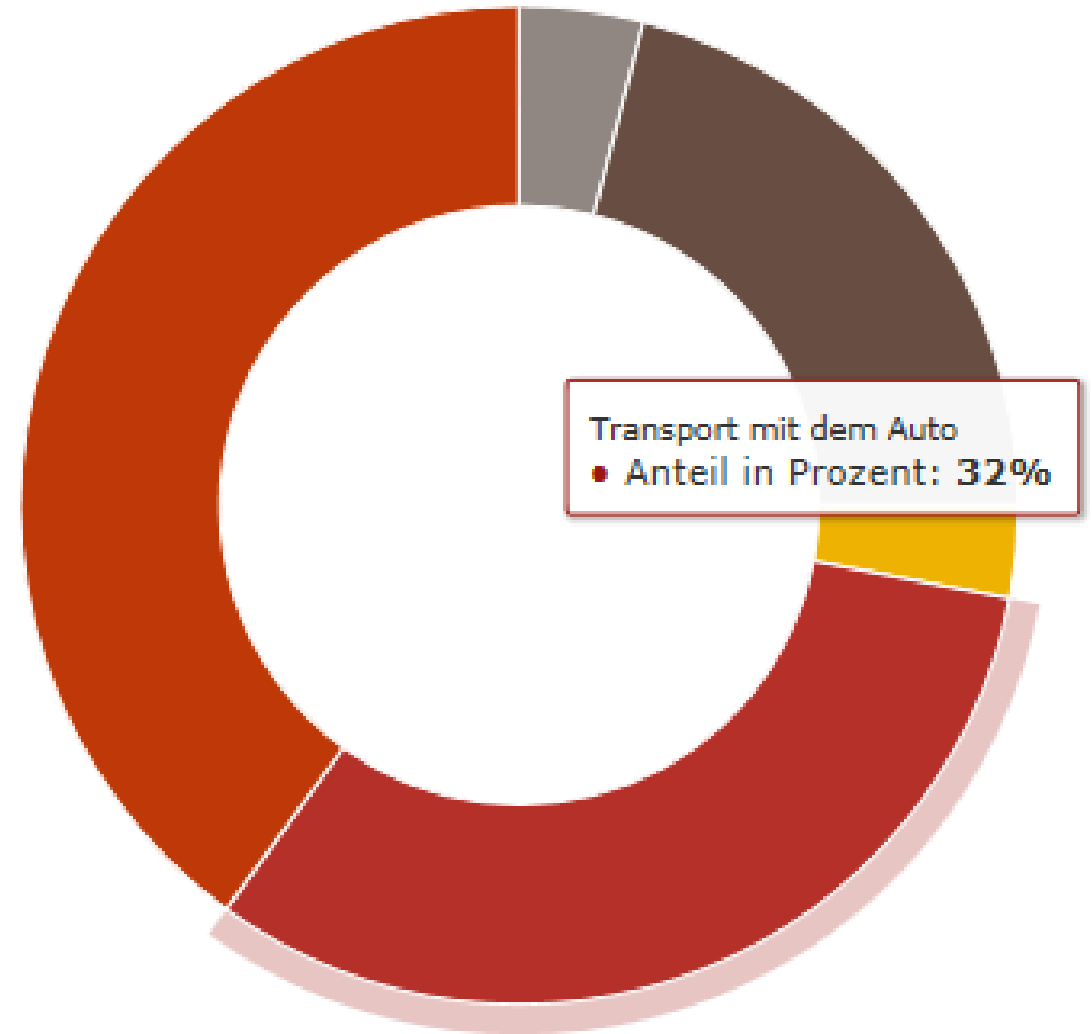
**Source:** UNEP/WTO. 2005. Making tourism more sustainable - A guide for policy makers



■ Aktivitäten am Urlaubsort   ■ Unterkunft   ■ Transport mit sonstigen Verkehrsmitteln  
■ Transport mit dem Auto   ■ Transport mit dem Flugzeug

# MAIN CLIMATE CHALLENGES IN TOURISM

Source: UNEP/WTO



# Footprint and external CO<sub>2</sub>sts

<http://www.ecopassenger.org>



# Best practise examples

<http://www.ecotrans.org/>

**ECO TRANS**  
European Network for Sustainable Tourism Development

Home About Membership Projects Publications Members Area Contact

**The ECOTRANS Network**

- Natural and Cultural Heritage
- Climate Change
- Transport & Travel
- Supply Chain Management
- Consumption and Production
- Certification and Marketing
- Education & Knowledge Networking
- Destination Management

Presented by Google

Grafiken ©2010 TerraMetrics - Nutzungsbedingungen

ECOTRANS is now on [DestiNet](#)  
We moved our website content management to the DestiNet Sustainable Tourism Information Portal – the ideal place for networking with other organisations worldwide from local to global level.



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# EuroVelo and trans-European rail networks (TEN-T)

<http://www.eurovelo.org/>

<http://www.missing-rail-links.eu/>



- 1 EuroVelo 1 - Atlantic Coast Route
- 2 EuroVelo 2 - Capitals Route
- 3 EuroVelo 3 - Pilgrims Route
- 4 EuroVelo 4 - Central Europe Route
- 5 EuroVelo 5 - Via Romea Francigena
- 6 EuroVelo 6 - Atlantic - Black Sea
- 7 EuroVelo 7 - Sun Route
- 8 EuroVelo 8 - Mediterranean Route
- 9 EuroVelo 9 - Baltic - Adriatic
- 10 EuroVelo 10 - Baltic Sea Cycle Route
- 11 EuroVelo 11 - East Europe Route
- 12 EuroVelo 12 - North Sea Cycle Route
- 13 EuroVelo 13 - Iron Curtain Trail
- 15 EuroVelo 15 - Rhine Route
- 17 EuroVelo 17 - Rhone Cycle Route

# EU Certification of robust labels for green tourism



< These 20 labels are presented with their profiles in the label guide 2016

< These 30 labels complete the list of selected schemes in the label guide 2016



# Barrier-free accessibility for all

- persons with a handicap
- persons with reduced mobility (PRMs)
- persons with functional limitations (PFLs)



# Accessible formats for information, booking and ticketing

- travel package directive *2015/2302*
- passenger rights regulations *261/2004 (air), 1371/2017/rail, 181/2011/bus, 1177/2010 waterborne transport*
- UN Charta for persons with disabilities
- proposed Directive on accessibility to products and services *COM(2015)615*



# Barrier-free accessibility to **mobility and transport** services

- **infrastructure**
- **vehicles**
- **interconnecting intermodal points**
- **accessible formats: information, ticketing**



# Tourism **statistics** Regulation 692/2011 and Commission's report Com(2016)489

with regard to passenger rights for PRMs and persons with a handicap - Regulation 1107/2006



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# Recent work in the European Parliament



## RESEARCH FOR TRAN COMMITTEE - FROM RESPONSIBLE BEST PRACTICES TO SUSTAINABLE TOURISM DEVELOPMENT

STUDY



# Conclusions

- **EU methodology on robust certification of green labels**
- **support green SMEs, none for air/road travel, nor big hotel chains**
- **protection of cultural, natural, historical and industrial heritage as resources for green tourism**
- **promotion of EuroVelo combined with rail networks for soft tourism**
- **further development of barrier-free accessibility to tourism services (better regulation and coherence within existing EU legislation)**
- **review EU Treaty: integrate better balance EU actions - subsidiarity**





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with thanks to my colleague Hana Rihovsky



**The Greens | EFA**  
in the European Parliament

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